

FIG. 1

09768476.012401

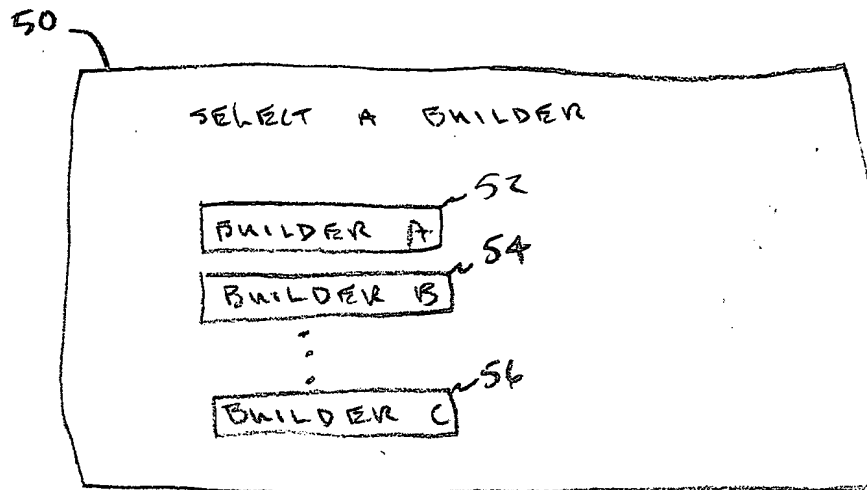


FIG. 2

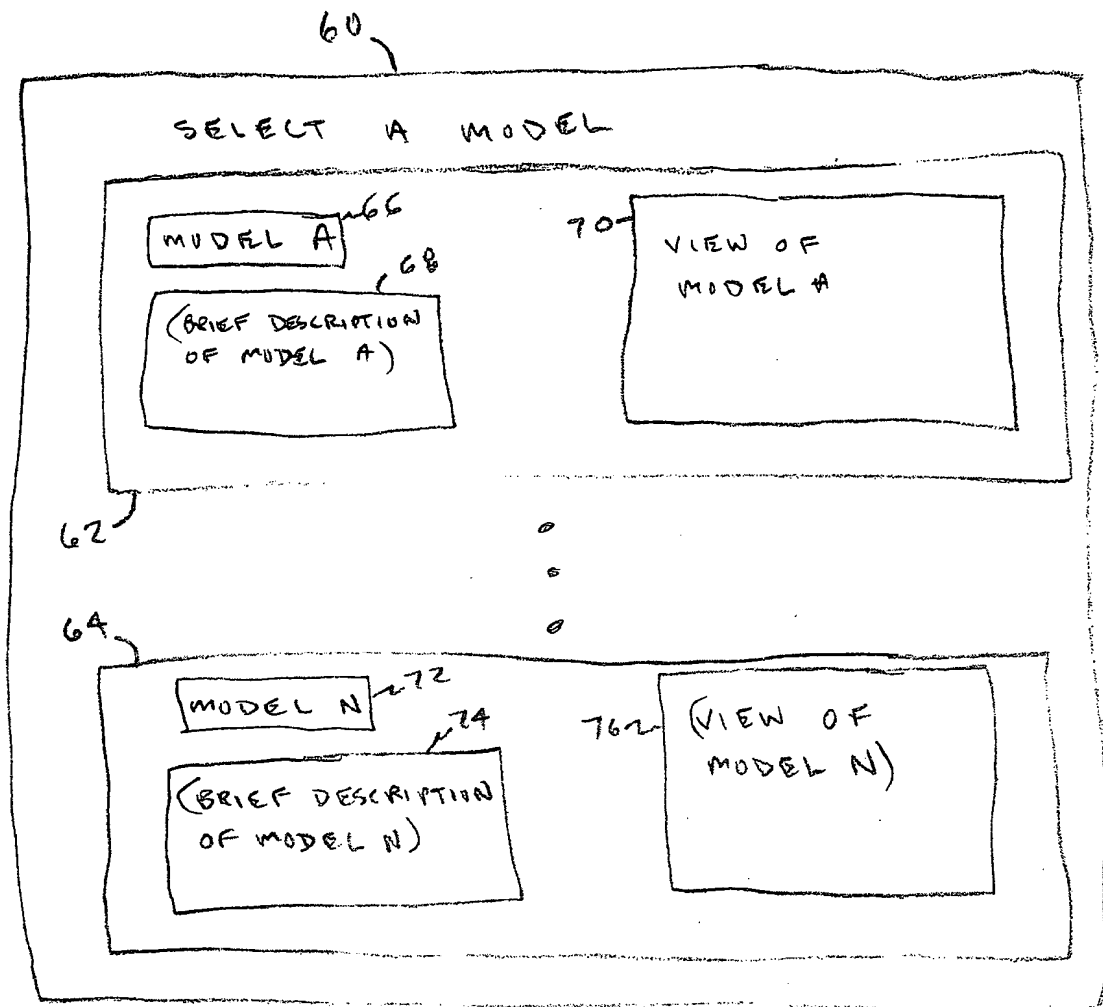


FIG. 3

09768475.012401

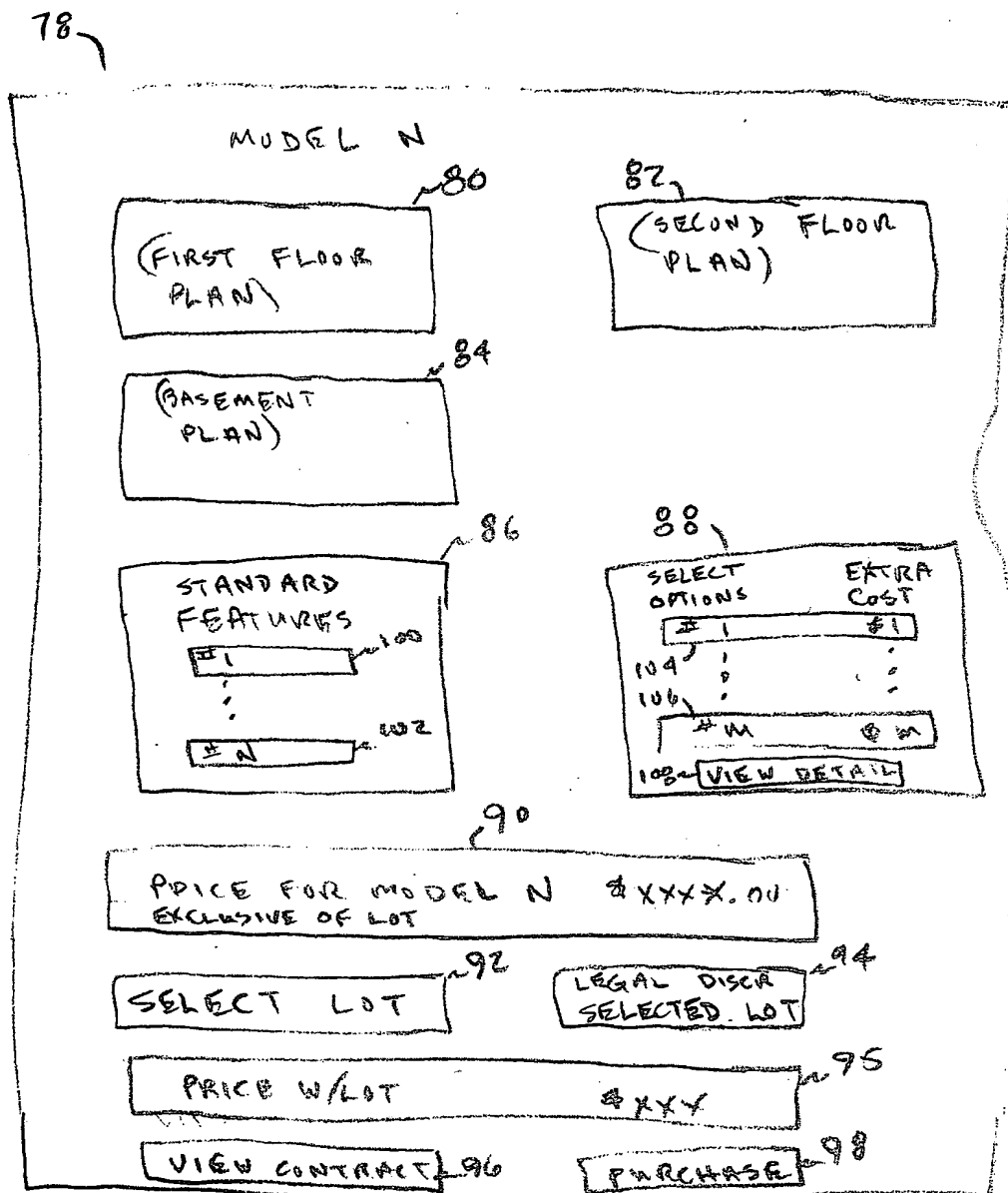


FIG. 4

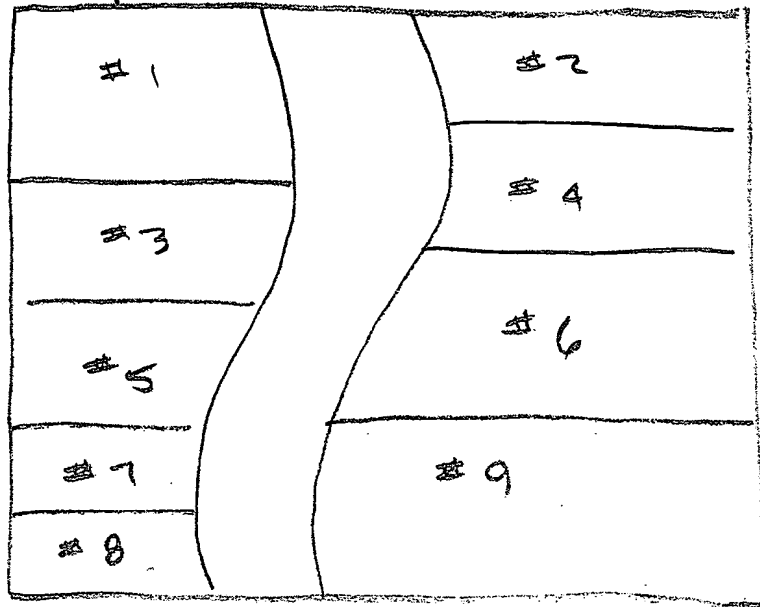
00768475-03401

FIG 5

110,

SUBDIVISION

112



SELECT LOT

PRICE

114 ~ LOT #1 \$

116 ~ LOT #2 \$

...

118 ~ LOT #7 \$

120 ~ RETURN

09768476.012401

09768476.012401

122

PURCHASE OFFER

124 MODEL #

126 SELECTED OPTIONS

128 SELECTED LOT

130 TOTAL PRICE

132 BUYER'S INFORMATION

142 NAME: _____

144 ADDRESS: _____

146 PHONE #: _____

148 CREDIT REF: _____

150 e-mail _____ CFE _____ 152

134 DEPOSIT REQUIRED \$XXXX.XX

135 COMPLETION DATE M/Y/D

136 HOW WILL YOU SUBMIT DEPOSIT?

CREDIT CARD NO. _____

CHECK _____

138 PRINT PURCHASE OFFER

140 SUBMIT PURCHASE OFFER

FIG. 6

142

A hand-drawn rectangular box representing a screen. At the top center, the text "ON-LINE ASSISTANT" is written. Below this, on the left side, are two labels: "ENTER NAME" and "ENTER PASSWORD". To the right of "ENTER NAME" is a horizontal rectangular input field, with a line pointing to its right edge labeled "144". To the right of "ENTER PASSWORD" is another horizontal rectangular input field, with a line pointing to its right edge labeled "146".

FIG. 7

03768476.012401

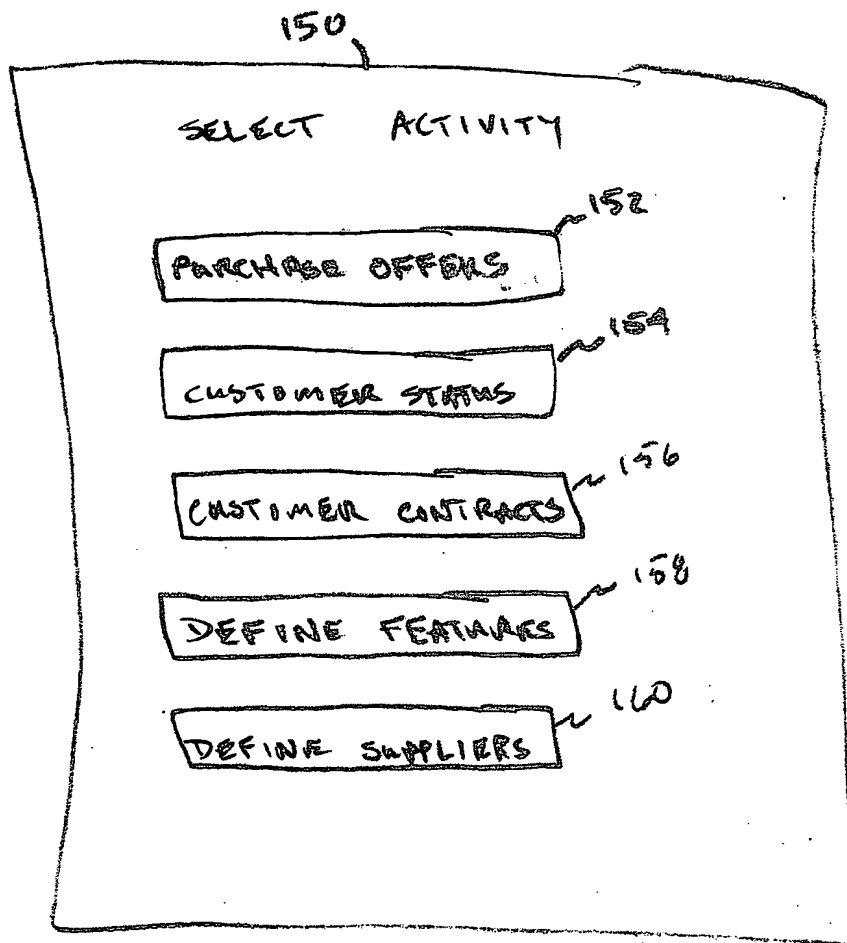
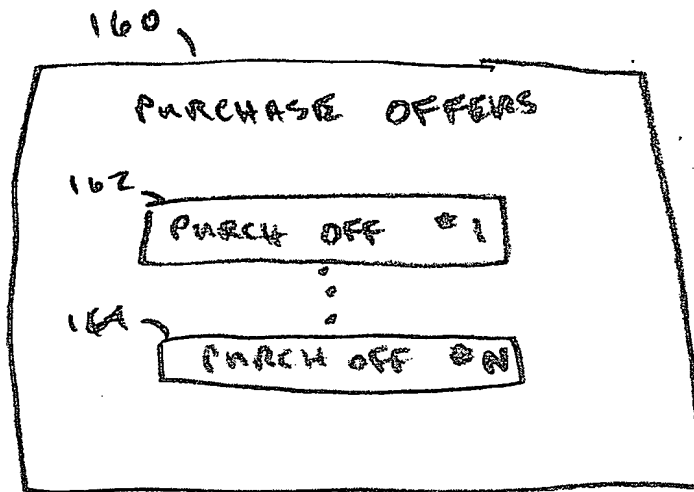


FIG. 8

09768476, 012401
FO4270, 9489760

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Key Docket No.: 6040/80679



FS4.9

09768476.032404

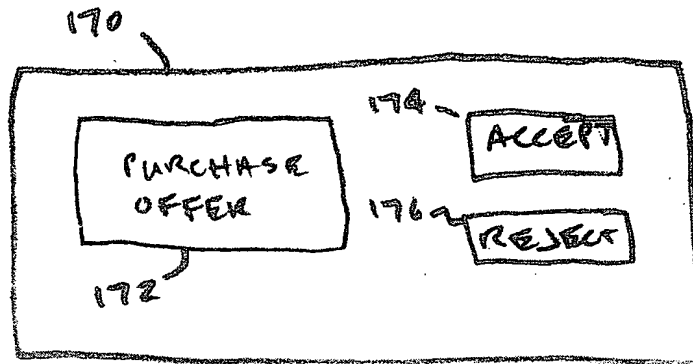


FIG. 10

09768475.012401

180

SELECT SHOWROOM FOR PRESENTATION OF OPTIONS

KITCHEN 182

LIVING RM 184

DINING RM 186

BATH 1 188

BATH 2 190

BEDRM 1 192

BEDRM 2 194

BEDRM 3 196

198 HEAT

200 AC

202 EXTERIOR

204 FIREPLACE

199 MODERN

201 TRADITIONAL

203 CHROME

205 BRASS

206 COMPLETE

FIG. 11

Rooms info

Kitchen

Standard and Extras

Floor 212

Wood

Carpet 214

Tile 216

Walls

Tile 218

Paint 220

Appliance

Dishwasher

Refrigerator

Stove

Oven

Cook Top

Microwave

Cabinets

Exhaust Hood

222

221

INFO

Switch

Outlets

Lighting

224

SELECT BRAND

223

1

2

...

N

Sink

Faucet

Counter Top

Disposal

Non Standards / Up selling items

Baskets

Pots/Pans

Facial Tissue Holders

Floral

Platters

Silverware

Wall Art

Window Treatment

SELECT STYLISTIC GROUP

224

1

2

...

N

210

FIG. 12

0976476-01401

	PRICE ADDER
STANDARD FLOOR COVERING	
CARPET-MEDIUM GRADE - Mfg. #1, Prod. ID. ²²⁸	N/A
BROWN ID ← 230	
BLUE ID ← 232	
CARPET-MEDIUM GRADE - Mfg. #2, Prod. ID. ²³⁴	N/A
GREEN ID ← 236	
BROWN ID ← 238	
EXTRA	
CARPET-HEAVY DUTY - Mfg. #3, Prod. ID. ²⁴⁰	242 ↓ \$XXX.YY
MAUVE ID ← 244	
BROWN ID ← 246	
ALTERNATE	
WOOD FLOOR - Contractor #2, Prod. ID. ²⁴⁹	251 ↓ \$XXX.YY
<div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div style="border: 1px solid black; padding: 5px; text-align: center;"> ²⁴⁸ Other Carpet Supplier - PRESS HERE </div> <div style="border: 1px solid black; padding: 5px; text-align: center;"> ²⁵⁰ Discount Carpet - PRESS HERE </div> </div>	

226

FIG. 13

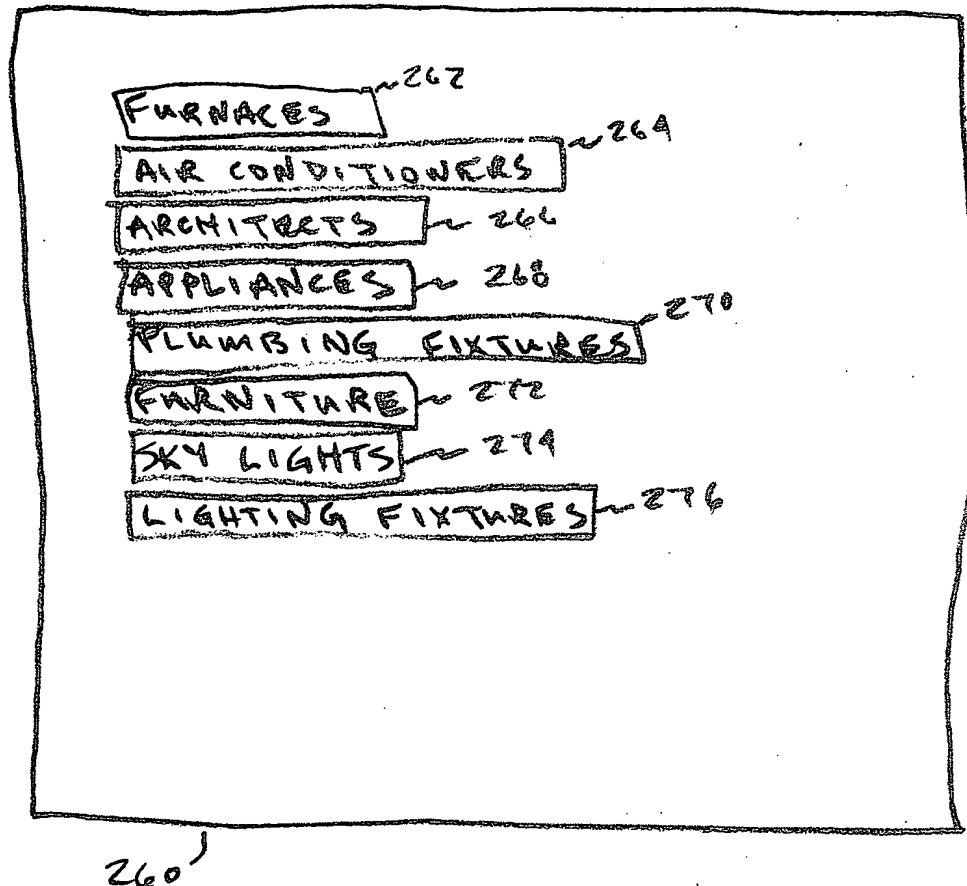


FIG. 14

09768475.01411

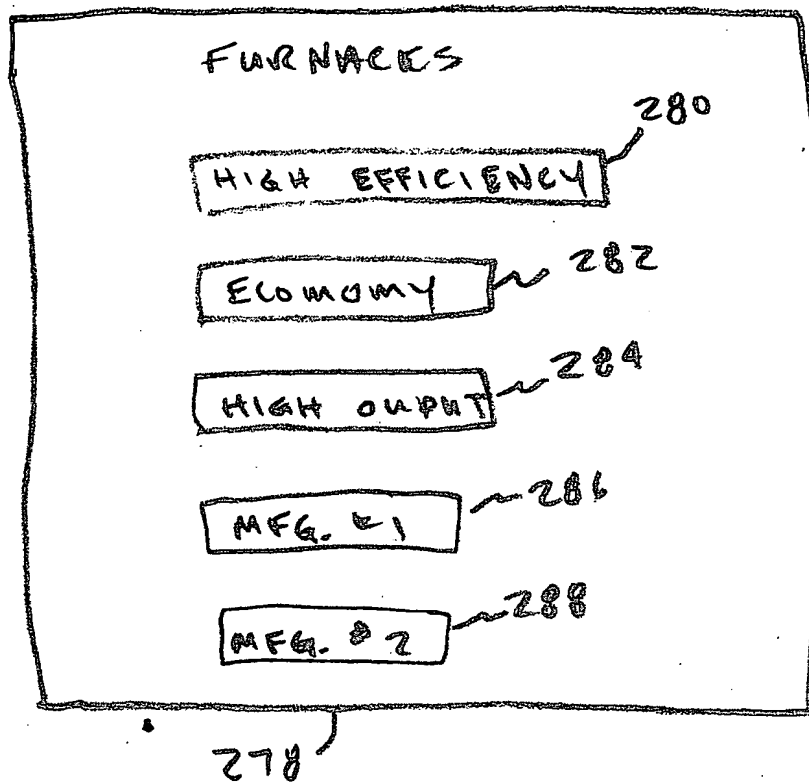


FIG. 15

09768476.012401

FIG. 16

1/5/00

High Level Overview

Version 1

34 35

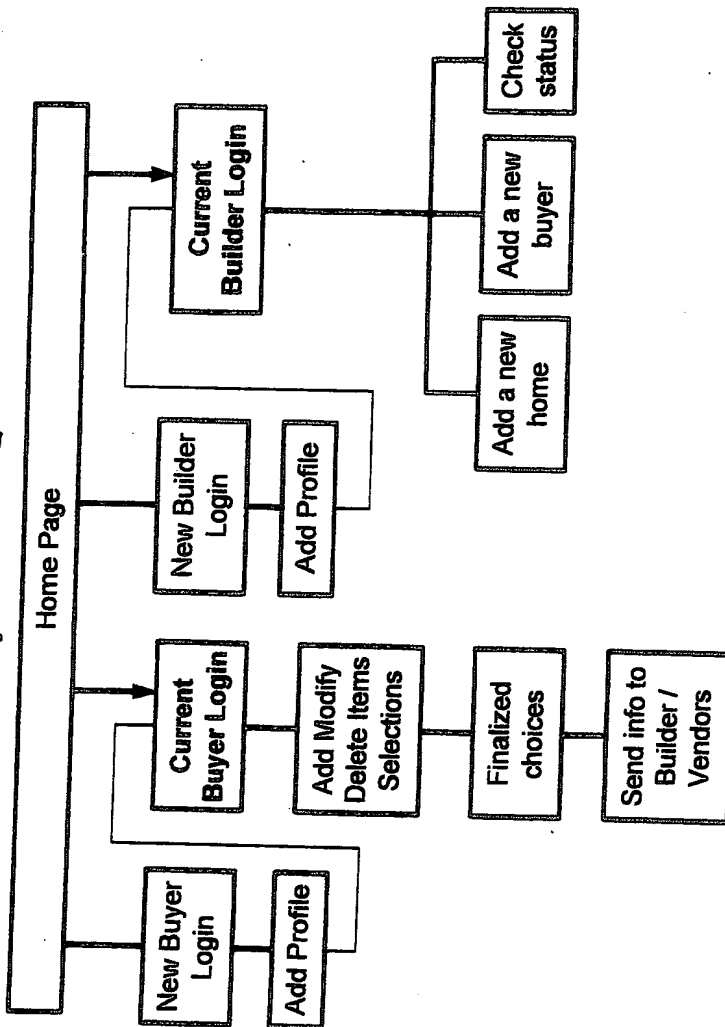


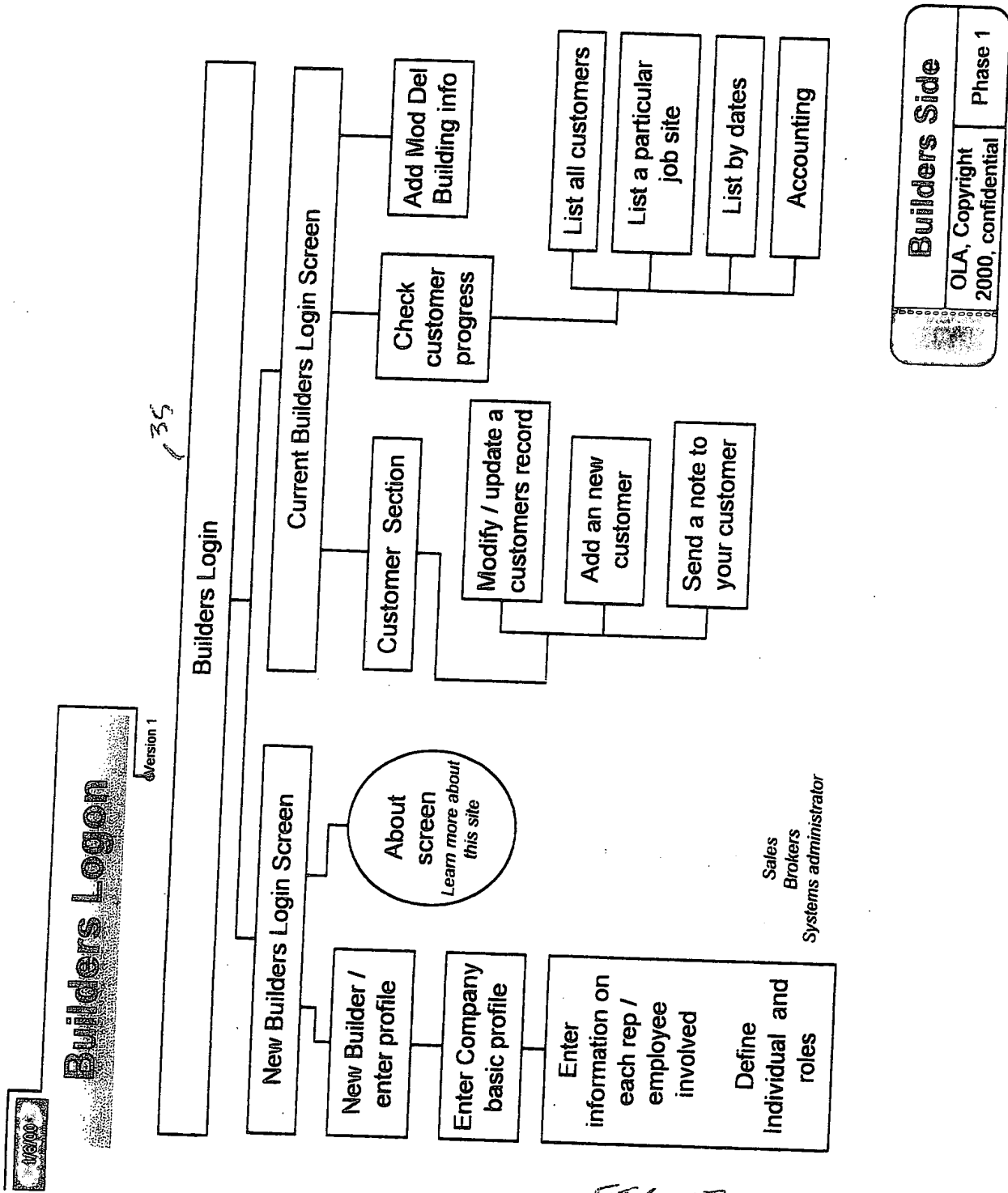
FIG. 16

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney: Rocket No.: 6040/80679

Overview	
OLA, Copyright 2000, confidential	1/5/00

FOIb207 92489260

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Agency Docket No.: 6040/80679



1/8/00

Builders New User Setup

Ver 1

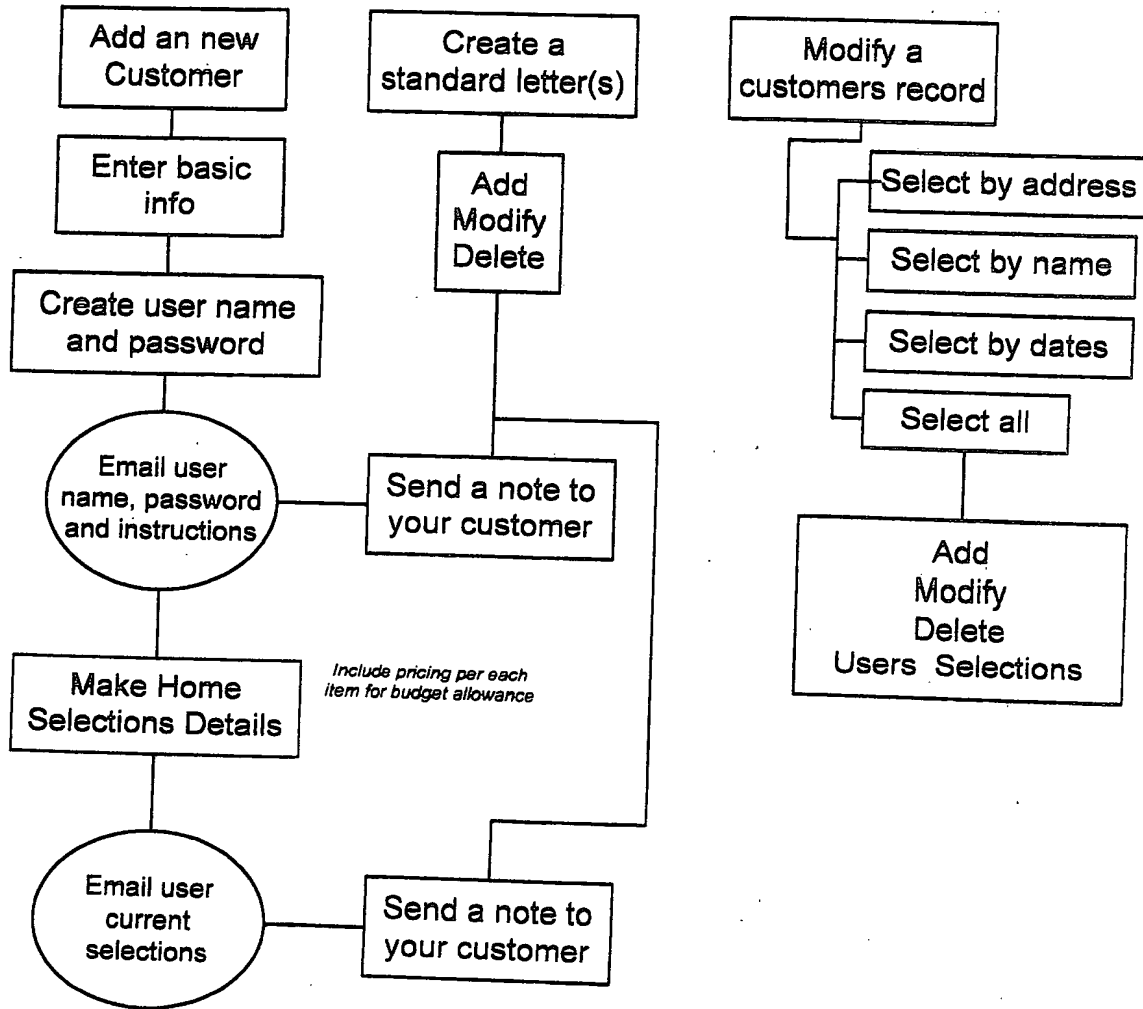


FIG. 18

10/2000

New Home Buyer Login

Version 1.1

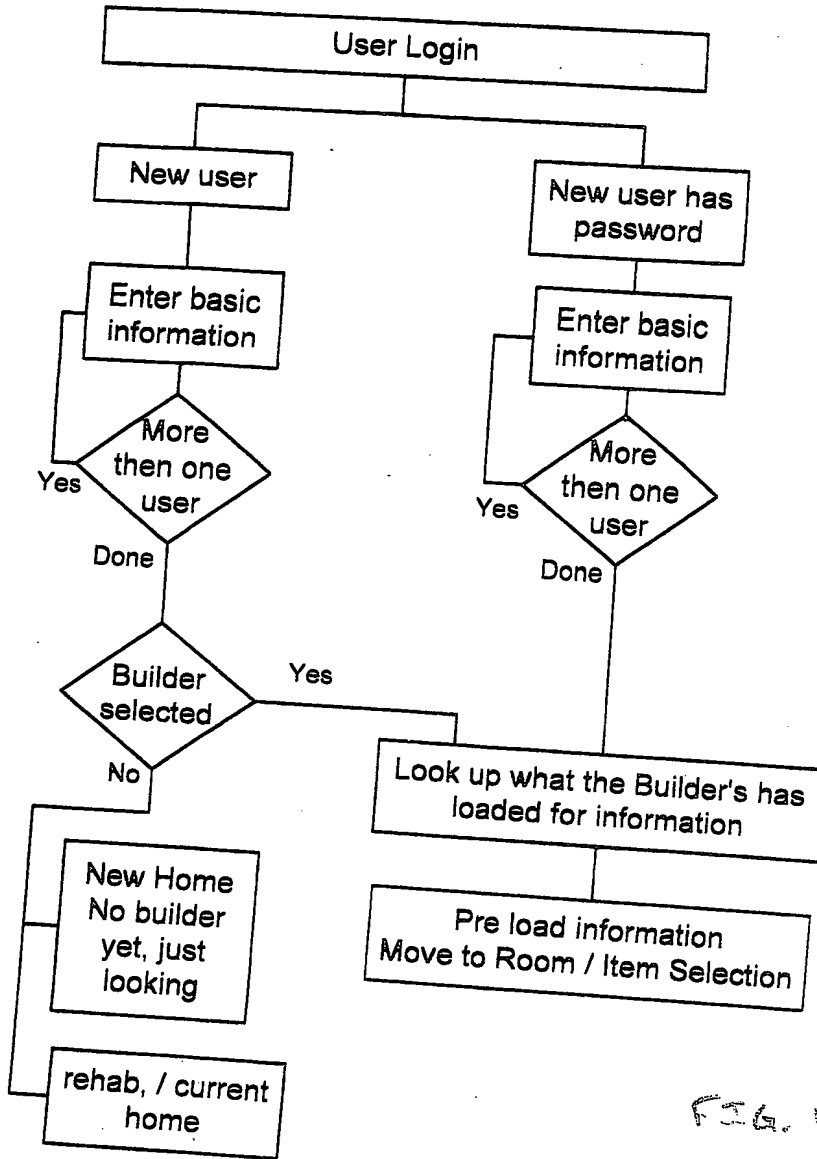


FIG. 19

Home Buyer

OLA, Copyright
2000, confidential

Phase 1

09768476-01401

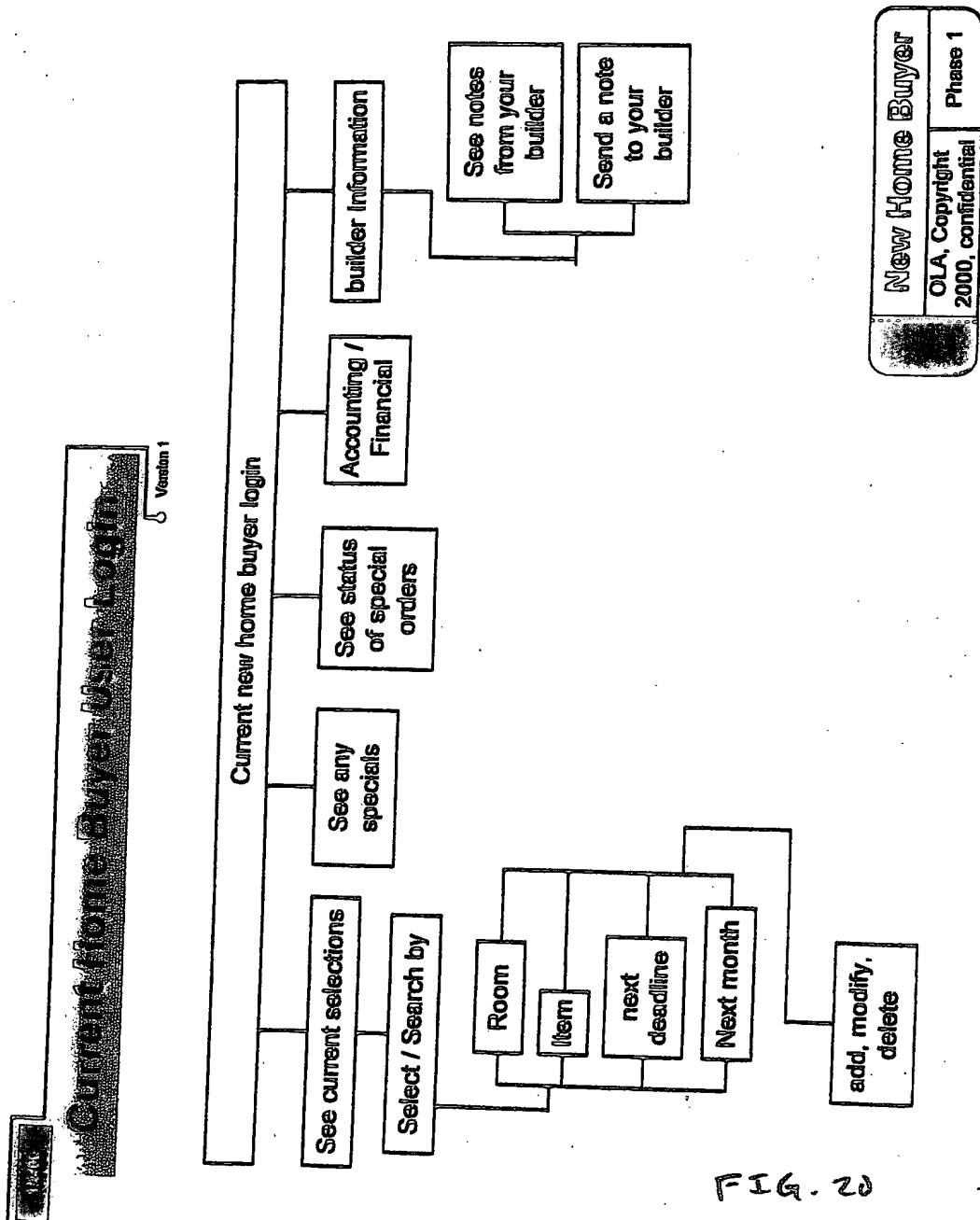


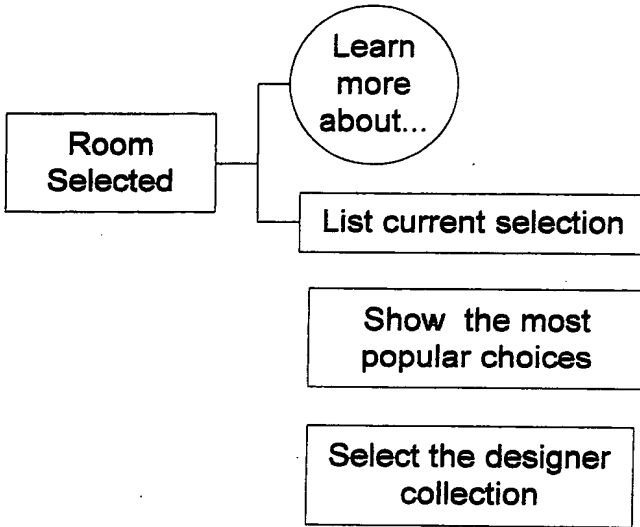
FIG. 20

New Home Buyer
OLA, Copyright
2000, confidential
Phase 1

1/6/00

Find / List / Select

Version 1



522

FIG. 21

Item Selection

OLA, Copyright
2000, confidential

1/6/00

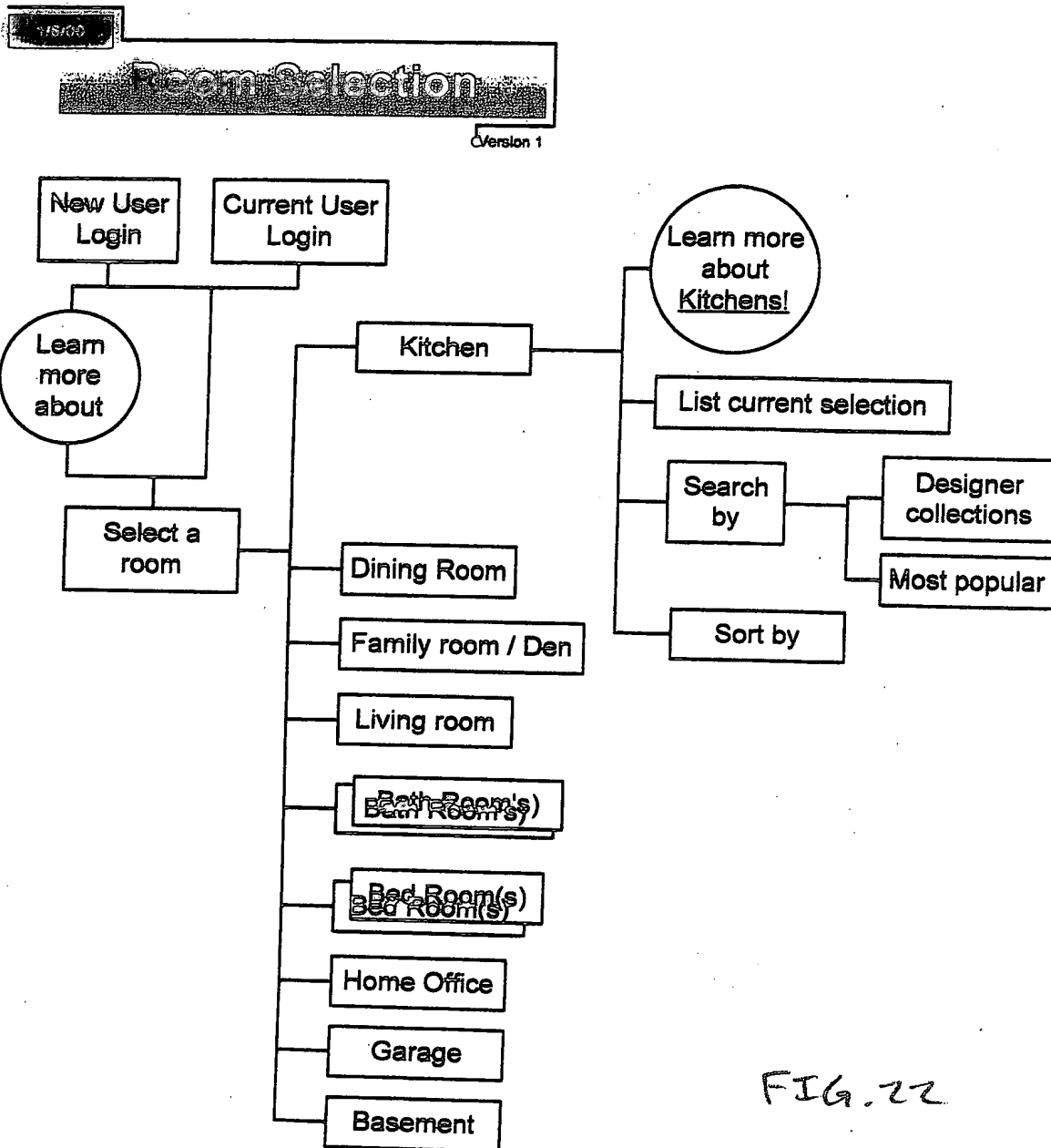


FIG. 22

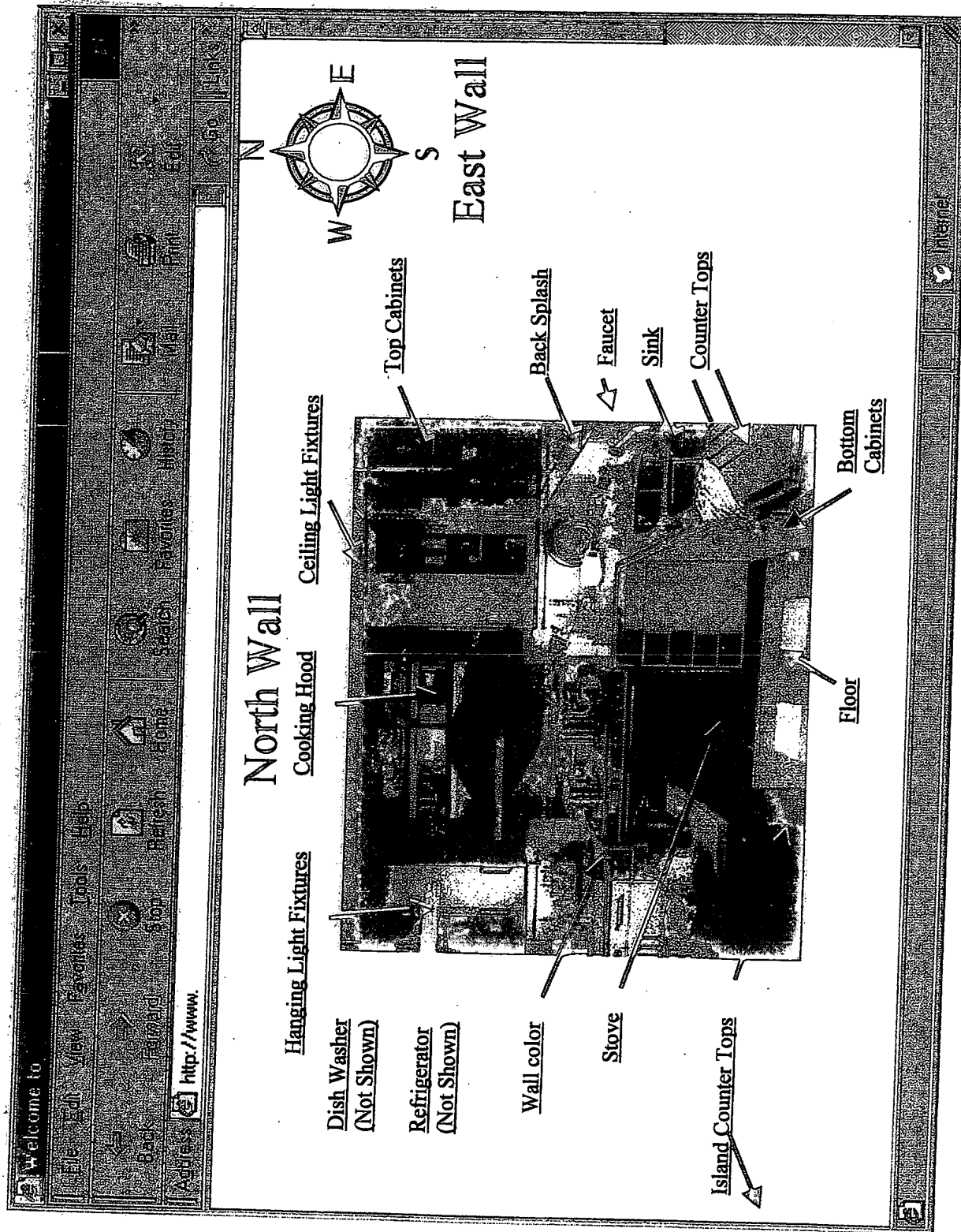


FIG. 23



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	Appliance
Dining	Stove
Den	Refrigerator
Living	Dishwasher
Bed	Sink
Bath	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering

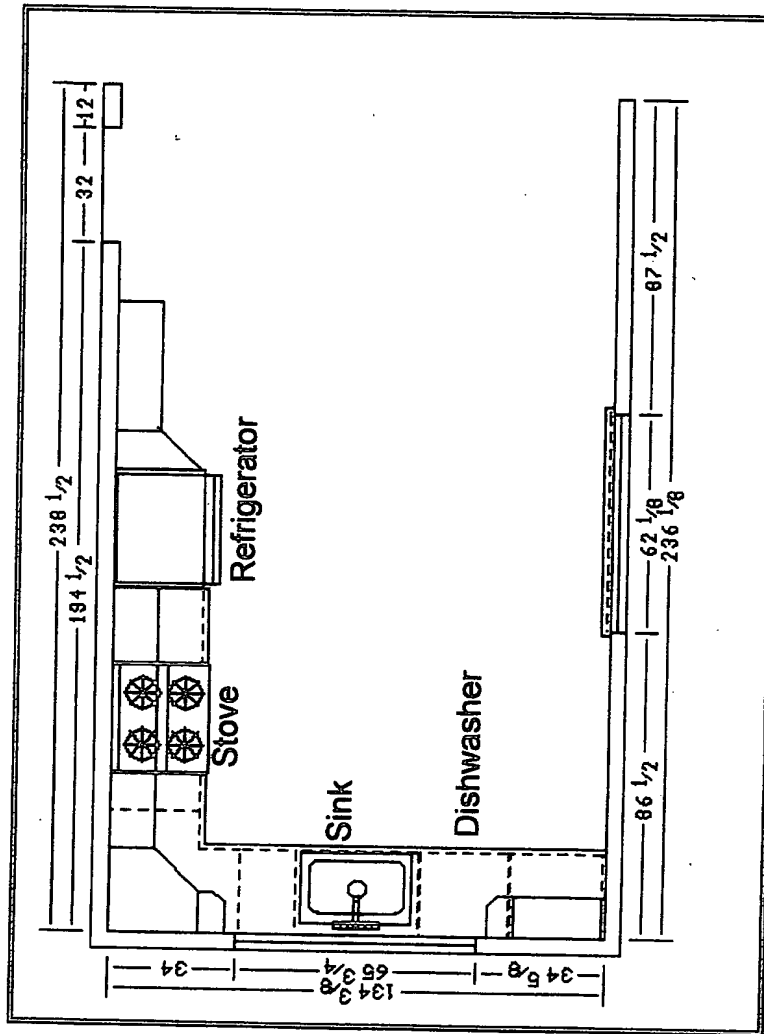


FIG-24

Title: BUILDERS ON-LINE ASSISTANT
 Applicant: Bruce A. Fogelson
 Attorney Pocket No.: 6040/80679



Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Kitchen	Appliance Stove Refrigerator Dishwasher Sink Counter Top Cabinets Base Cab Wall Cab Flooring Wall Covering	302 ↓	304 ↓	306 ↓	308 ↓	310 ↓
Dining						
Den						
Living						
Bed						
Bath						

Style	Design	Price	Material	Color
Any Colonial Commercial Contemporary Country Modern Colonial Retro Traditional Victorian	Any Martha EB	Any Standard Level 1 Level 2 Deluxe Low Med High	Any Wood Brass Steel Chrome Caremar	Any White Blue Beige Green Brown

312
~
Search

300
FIG. 25



Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Home Help Send note to builder See selections needed to be made See selections need by date							
		Style	Design	Price	Material	Color	
Kitchen	Appliance	Any	Any	Any	Any	Any	
	Stove	Country	Martha	Standard	Wood	White	
Dining	Refrigerator		Eddy	Level 1	Brass	Blue	
Den	Dishwasher			Level 2	Steel	Beige	
Living	Sink	Modern		Deluxe	Chrome	Green	
	Counter Top	Rustic		Low	Caremark	Brown	
Bed	Cabinets			Med			
Bath	Base Cab			High			
	Wall Cab						
	Flooring						
	Wall Covering						

Search

FIG. 26

213



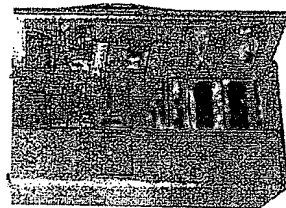
Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections needed by date](#)

Kitchen	Appliance
Dining	Stove
Den	Refrigerator
Living	Dishwasher
Bed	Sink
Bath	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering

Style Design Price Material Color Search

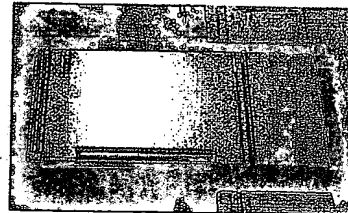
Any Any Any Any



TPX24PPBWW - GE Profile Performance™ 23.5 Cu. Ft. CustomStyle™ Side-By-Side Refrigerator with Dispenser

See More Info ← 322

Add to my Cart ← 326



The VCB8B Built-In, 36" wide, Bottom-mount Refrigerator/Freezer

See More Info

Add to my Cart

328 see more info

320

FIG. 27



Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

344

342

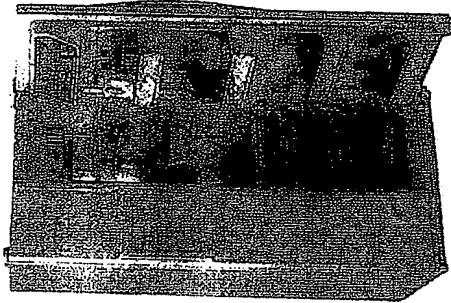
Style Design Price Material Color Search

Country Any Standard Any White

332

**TPX24PPBWW - GE Profile Performance™
23.5 Cu. Ft. CustomStyle™ Side-By-Side
Refrigerator with Dispenser**

- Trimless Model
- 23.5 cu ft (Fresh Food 14.48 cu ft / Freezer 9.05 cu ft)
- Exclusive Water by Culligan™ Provides Cleaner, Better Tasting Water and Ice through the LightTouch Dispenser (Chilled Water, Cubed and Crushed Ice)
- Smart Storage System (1 Adjustable Humidity Crisper, 1 Convertible Meat Keeper with Cold Control and 1 Adjustable Humidity Snack Pan)
- 3 Adjustable Glass Fresh Food Cabinet Shelves (2 Slide Out, Spill Proof)
- Quick Space™ Shelf
- Adjustable Modular Gallon Door Bins



344 ~ Add to my Cart

330

FIG. 28

Kitchen	Appliance
Dining	Stove
Den	Refrigerator
Living	Dishwasher
Bed	Sink
Bath	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering



Link to manufacture sites

- [Concrete](#)
- [Materials Marketing](#)
- [Natural Stone](#)
- [Wood-Plastic](#)
- [Arcat](#)
- [Corian](#)
- [Dryvit Systems](#)
- [Formica Corporation](#)
- [Fypon Molded Millwork](#)
- [Stevens Roofing Systems](#)
- [Wilsonart](#)
- [Doors-Windows](#)
- [Hurd](#)
- [Kolbe & Kolbe](#)
- [Loewen](#)
- [Marvin](#)
- [P.lla](#)
- [Simpson Door Equipment](#)
- [Grohe America](#)
- [Kohler](#)
- [Moen](#)
- [Sub-Zero Freezer Electrical](#)
- [H. A. Framburg](#)
- [Lamphouse](#)
- [Lutron Electronics](#)
- [Leviton](#)
- [Residential Cabling](#)

[Home Page](#) | [See current selections](#) | [Help](#)

340
FIG. 29

FIG. 30



Room Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

341 346

- 354 ~ ☐ Kitchen
☐ Dining
354 ~ ☐ Den
☐ Living
☐ Bed
☐ Bath
☐ Home Office
☐ Pantry
☐ Garage
☐ Basement

352

Status Legend

- ☐ No Selection made
☐ Some Selection are made
☐ Selection made but not final
☐ Selections are needed ASAP
☐ Done

350

FIG. 30



Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

	Floor	Walls	Counters	Appliances	Electrical	Options	Credit/Value	Current Selection	more info
<input type="radio"/> Kitchen									
<input type="radio"/> Dining									
<input type="radio"/> Den									
<input type="radio"/> Living									
<input type="radio"/> Bed									
<input type="radio"/> Bath									
<input type="radio"/> Home Office									
<input type="radio"/> Pantry									
<input type="radio"/> Garage									
<input type="radio"/> Basement									

370 Item

370 Oak Plank

372 Dark Oak

374 Carpet 123

376 Carpet 444

Options: Standard, Standard1, Upgrade 1, Upgrade 2

Credit/Value: No Charge, No Charge, +\$500, +\$650

Current Selection: (X) Yes () No () Maybe

more info: [Icons]

Don't Make final

Final Selection Done!

Get expert help

See the most popular choices

See compare and check your budget

360
FIG. 31

352



Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

	Counter	Walls	Counters	Appliances	Electrical	Item	Options	Credit/Value	Current Selection
<input type="radio"/> Kitchen						Rossetta	Standard	No Charge	(X) Yes () No () Maybe
<input type="radio"/> Dining									
<input type="radio"/> Den									
<input type="radio"/> Living									
<input type="radio"/> Bed									
<input type="radio"/> Bath									
<input type="radio"/> Home Office									
<input type="radio"/> Pantry									
<input type="radio"/> Garage									
<input type="radio"/> Basement									

See compare and check your budget

See the most popular choices

Get expert help

FIG. 32

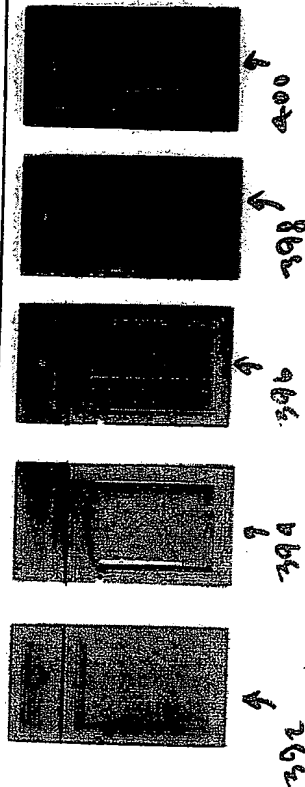


Room Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Make your final floor selection by March 15th 2000

Kitchen	Cabinets					
Dining		WALLS				
Den		COUNTERS				
Living		APPLIANCES				
Bed		ELECTRICAL				
Bath		CABINETS				



DON'T MAKE FINAL

FINAL SELECTION 374

390

FIG 33



Current Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen

Counter
 Cabinet
 Floor

412 344 346

Item Desc Options Budget Price Net Price Chg.

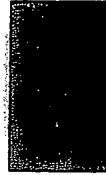
Counter Rossetta Upgrade1 \$1,000 \$1200 \$200 Extra

Cabinet Dixie Standard \$ Include \$ Included

Floor Cherry Standard \$ Include \$ Included



Rossetta



416

410
 FIG. 34

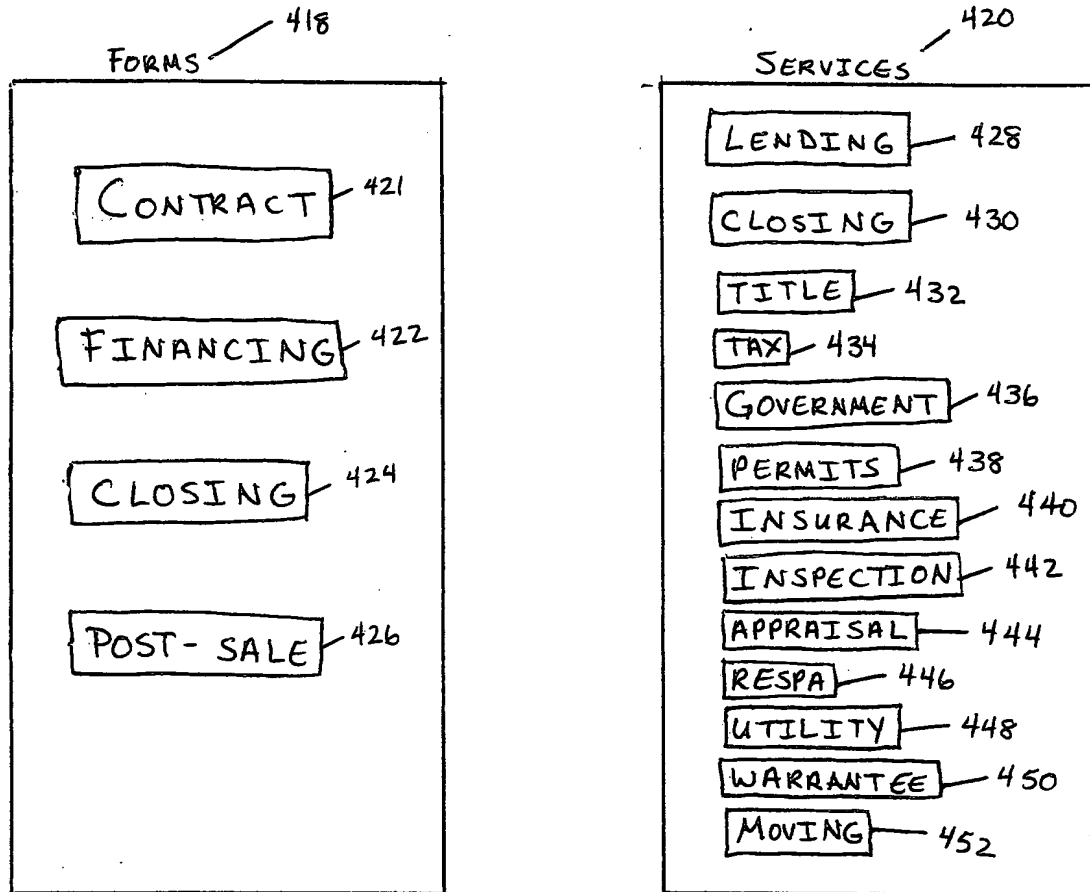


FIG. 35

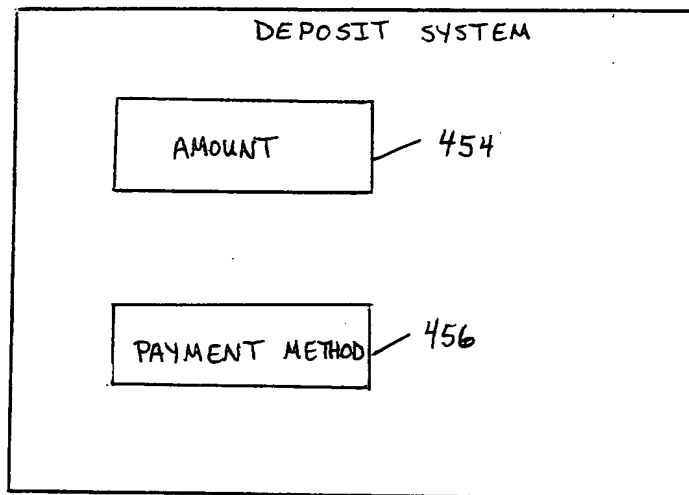


FIG. 36

09768476 012401
T04270 948960

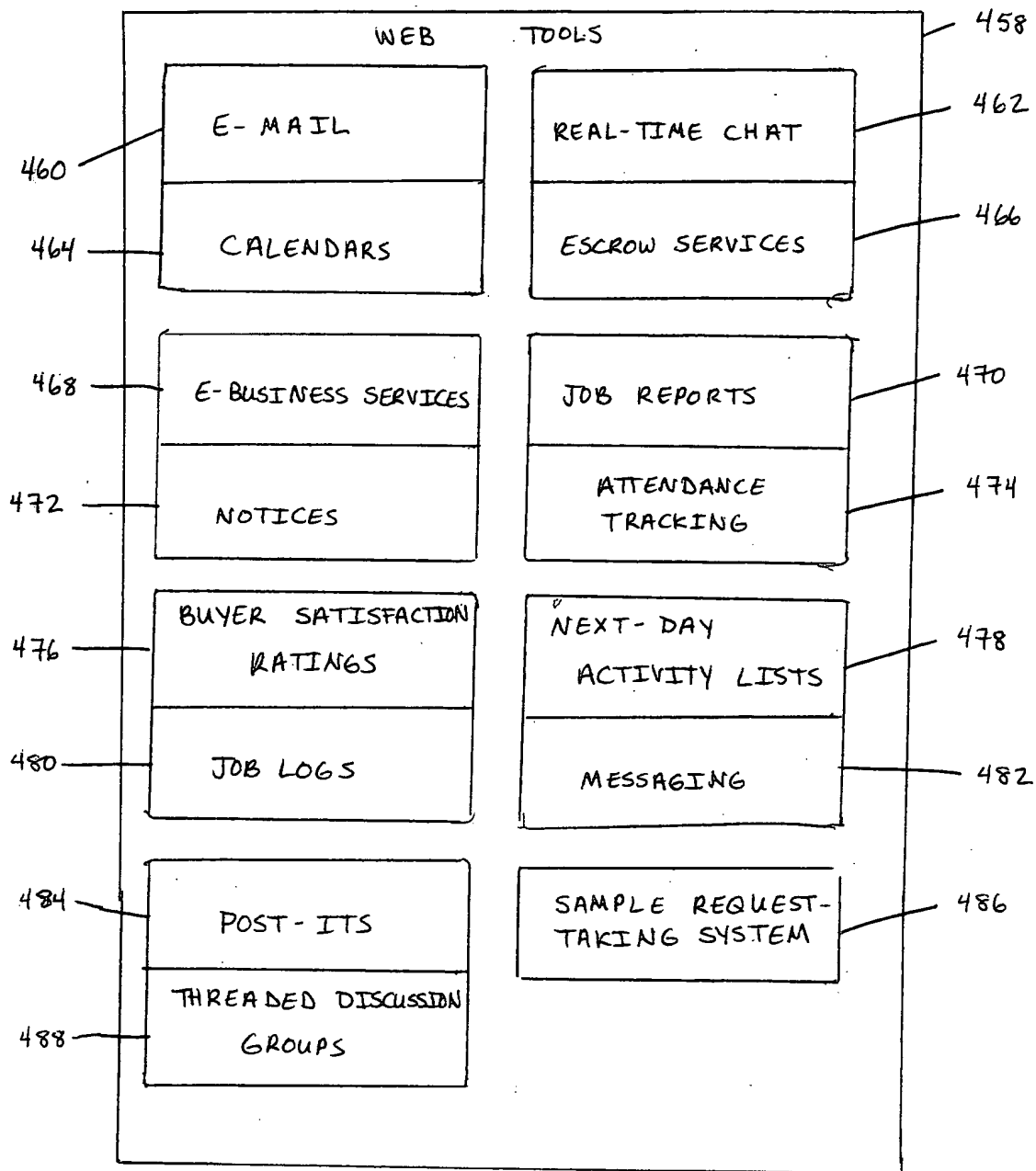


FIG. 37